

FOR IMMEDIATE RELEASE:

Contact: Mech Harper

Tel: (414) 236-9175

E: t4tcevent@gmail.com



## **CELEBRATING A DAY OF PEACE & UNITY ON JUNE 19TH**

MILWAUKEE (May 28, 2024)— MK Music Agency presents the first annual T4TC Festival. T4TC which stands for “This 4 The City” is a festival focus on providing a safe & positive environment to educate the community on the history & importance of Juneteenth and raise awareness to social event issues that have affected our culture & community.

“T4TC vision is two years in the making,” says Vaun Mayes. “Considering the incidents and issues we have seen in previous years, we are proud to be part of much needed change!”

This effort is a violence prevention, safe space, & public safety centered initiative led by Mech Harper of Engine Records LLC, KB Barrell of The Playmaker LLC, and Vaun Mayes of ComForce MKE & We Locked In MKE, alongside our core team Mocha Harris of MKExpanded LLC, Armoney & New Mei of Our Money LLC, and Ahveon Smith.

“We understand that we are stronger together and we stand united against the violence in our city,” say KB Barrell. Nothing positive happens without peace and unity... I want to thank the team of professionals that we have assembled to spearhead this movement.

We wanted to bring a group of like minded people together who had the same mission to help Milwaukee become a better, safe environment,” says Mech Harper.

The festival will take place on Wednesday, June 19th from 4PM-8PM at Washington Park Bandshell. Entry is free and the evening is lined up with activities for the youth, resources for success, and a great talent of the Milwaukee scene live performances from 414BIGFrank, JP, Myaa P, MT Twins, StevedaStoner, and 414Kennedi.

We invite all news and media outlets to a press conference for our official Launch/Media Day event on Wednesday May 29th at 2709 N 32nd Street, Milwaukee, WI 53210 where more details will be released and we officially open for partners, sponsors, volunteers, & more, as well as to the official T4TC - Peace Day event on June 19th @ 4599 W Lloyd St Milwaukee, WI 53208.

###